

Form PTO 1449
(Modified)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY DOCKET NO.

7791-0092-25X DIV

SERIAL NO.

NEW APPLICATION

LIST OF REFERENCES CITED BY APPLICANT

APPLICANT

WILL H. GARDENSWARTZ ET AL

FILING DATE
HEREWITHGROUP
UNASSIGNED

U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
<i>QJH</i>	AA	5,687,322	11/11/97	Deaton et al.	705	14	
<i>QJH</i>	AB	5,806,044	09/08/98	Powell	705	14	
<i>QJH</i>	AC	5,857,175	01/05/99	Day et al.	705	14	
<i>QJH</i>	AD	5,832,457	11/03/98	O'Brien et al.	705	14	
<i>QJH</i>	AE	5,855,007	12/29/98	Jovicic et al.	705	14	
<i>QJH</i>	AF	5,201,010	04/06/93	Deaton et al.	705	14	
<i>QJH</i>	AG	5,237,620	08/17/93	Deaton et al.	705	14	
<i>QJH</i>	AH	5,621,812	04/15/97	Deaton et al.	705	14	
<i>QJH</i>	AI	5,592,560	01/07/97	Deaton et al.	705	14	
<i>QJH</i>	AJ	5,642,485	06/24/97	Deaton et al.	705	14	
<i>QJH</i>	AK	5,644,723	07/01/97	Deaton et al.	705	14	
<i>QJH</i>	AL	5,305,196	04/19/94	Deaton et al.	705	14	
	AM						
	AN						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
	AO					
	AP					
	AQ					
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	AS					
	AT					
	AU					
	AV					

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)

	AW	
	AX	
	AY	
	AZ	

Examiner

John V. Hayes

Date Considered

12/20/2000

*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
<i>12/1</i>	AA	5,848,396	12/08/98	Gerace	705	10	
<i>12/1</i>	AB	5,761,648	06/02/98	Golden et al.	705	14	
<i>12/1</i>	AC	5,056,019	10/08/91	Schultz et al.	705	14	
<i>12/1</i>	AD	5,353,218	10/04/94	De Lapa et al.	705	14	
<i>12/1</i>	AE	5,459,306	10/17/95	Stein et al.	235	383	
	AF						
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FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION YES	NO
<i>12/1</i>	AO	WO 97/23838	07/03/97	WIPO	XX	
<i>12/1</i>	AP	0 512 509 A2	11/11/92	Europe	XX	
	AQ					
	AR					
	AS					
	AT					
	AU					
	AV					

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)

AW	IntelliQuest Looks For Interaction With Loyalty. Web Traffic Programs, Electronic Advertising & Marketplace Report, Lexis-Nexis, October 20, 1998
AX	IntelliQuest and CoolSavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors, Business Editors & Technology Writers, Lexis-Nexis, September 30, 1998
AY	In this Computer Age, Who Needs Coupons?, The New York Times, June 15, 1989 ¹
AZ	

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¹Date is assumed based on date below the Space Shuttle picture.

Form PTO 449
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U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
<i>JH</i>	AA	5,283,731	02/01/94	Lalonde et al	705	26	
<i>WJH</i>	AB	5,649,114	07/15/97	Deaton et al	705	14	
<i>WJH</i>	AC	5,855,008	12/29/98	Goldhaber et al	705	14	
	AD						
	AE						
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FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
<i>JH</i>	AO	DE 196 41 092 A 1	04/09/98	Germany		X
<i>WJH</i>	AP	WO 97/12486	04/03/97	WIPO	X	
<i>WJH</i>	AQ	EP 0 822 535 A2	02/04/98	Europe	X	
	AR					
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jc135 U.S. P. O.
09/472197

12/27/99

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EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
<i>JH</i>	AA	4,882,675	11/21/89	Steven NICHTBERGER, et al.	705	14	
<i>JH</i>	AB	5,249,044	09/28/93	Henry VON KOHORN	725	23	
<i>JH</i>	AC	5,285,278	02/08/94	Michael J. HOLMAN	725	23	
<i>JH</i>	AD	5,287,181	02/15/94	Michael J. HOLMAN	348	473	
<i>JH</i>	AE	5,380,991	01/10/95	Luis VALENCIA, et al.	235	383	
<i>JH</i>	AF	5,483,049	01/09/96	Everett E. SCHULZE, JR.	705	14	
	AG						
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<i>JH</i>	AO	WO 98/15907	04/16/98	WIPO	XXX	
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	AQ					
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